

Licensing Sub-Committee

Agenda

Monday 29 January 2024 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Paul Alexander (Vice-Chair) Councillor Zarar Qayyum	Councillor Dominic Stanton

CONTACT OFFICER: Charles Francis
Committee Co-ordinator
Governance and Scrutiny
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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 17 January 2024

Licensing Sub-Committee Agenda

29 January 2024

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	GO MEZZA, 286 KING STREET, LONDON, W6 0SP (6:30 PM)	3 - 38
4.	GILASS VIBES, 80-82 GOLDHAWK ROAD, LONDON (8:00 PM OR AFTER CONSIDERATION OF THE FIRST ITEM)	39 - 101

Agenda Item 3

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1. THE APPLICATION

On the 3rd November 2023, VSGI Limited (“the applicant”) submitted an application for a new premises licence, in respect of the premises known as Go Mezza, 286 King Street, London, W6 0SP.

1.1 Application Requested

The applicant proposes to operate as hot food restaurant and take-away, and have applied for a premises licence to permit late-night refreshment for the following hours:

Licensable activities sought:

The provision of late-night refreshment – Both indoors and outdoors

Sundays to Wednesdays between the hours of 23:00 to 02:00
Thursdays to Saturdays between the hours of 23:00 to 03:00

Opening hours of the premises

Sundays to Wednesdays between the hours of 10:00 to 02:00
Thursdays to Saturdays between the hours of 10:00 to 03:00

A copy of the application form can be seen on pages **13-20** of this report.

1.2 Applicants Operating Schedule

The applicant has proposed additional steps in the applications operating schedule to promote the four licensing objectives, if the application is granted. A copy of these can be seen on page **16** of this report.

On the 23rd November 2023, following correspondence received from the Police, the applicant agreed to reduce hours of late-night refreshment and opening hours of the premises, if the licence is granted, as detailed below. A copy of this amendment and relevant correspondence with the Police, can be seen on pages **21-22** of this report.

Agreed Hours:

The provision of late-night refreshment – Both indoors and outdoors

Sundays to Thursdays between the hours of 23:00 to 00:00
Fridays and Saturdays between the hours of 23:00 to 00:00

The provision of late-night refreshment – Outdoors only

Fridays and Saturdays between the hours of 23:00 to 01:00

Opening hours of the premises

Sundays to Thursdays between the hours of 10:00 to 00:00
Fridays and Saturdays between the hours of 10:00 to 01:00

2. BACKGROUND

The main access to the premise's is located on King Street near its junction with Hamlet Gardens. There is a mixture of residential and commercial premises within the area, the premises is located near to Ravenscourt Park. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **21-23** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the King Street and Ravenscourt Park area. Ravenscourt Park and Stamford Brook tube stations are a 5-minute walk away, and Turnham Green and Hammersmith tube stations are a 16-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The Licensing section received two representations from local residents objecting to the application. A copy of the representations can be seen on pages **26-32** of this report.

The licensing team informed all representors of the amendments to the licensable hours in section 1.2 of this report. A copy of the correspondence and comments can be found on pages **26-27** of this report.

On the 2nd January 2024, the applicant emailed the Licensing Team with clarifications of the application and a request for the representors to contact them to discuss the application. This was sent by the Licensing Team on the 2nd January 2024. A copy of the correspondence and comments can be found on pages **33-38** of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There has been no enforcement history at the premises in the last three years.

4.2 Temporary Event Notices ("TENs")

No TENs have been submitted in respect of this premises in the past twelve months.

5. POLICY CONSIDERATIONS

5.1 Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector. 8

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.4 Policy 1 page 18 confirms that The Secretary of State’s Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants’ proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as ‘Ask for Angela’, local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that ‘Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.’

The Licensing Authority notes the contents of these paragraphs from the Secretary of State’s Guidance and, in particular, the use of the word ‘expected’. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as ‘incomplete’.

5.5 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an ‘hours’ restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Late night refreshment premises (Takeaways)	Fri – Sat 01:00 Sun – 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00	Not considered Appropriate

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours. The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licencees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high

regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 14 pages 32 and 33 of the SLP in relation to delivery services states that the Licensing Authority has concerns with the potential for the following:

- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- Appropriate security will be in place at the premises as agreed with Police.
- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.
- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways.

5.9 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- e) Measures to demonstrate compliance Home Office guidance 'Safer Clubbing' in relation to the control of illegal drugs on their premises. They should agree a protocol with the Licensing Authority and the police on the handling of illegal drugs found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment

k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.

l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

q) **prevention of theft** - using bag hooks and signage to warn customers of pickpockets and bag snatchers.

5.10 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully implemented and adhered to at all times.

ii. The proximity of residential accommodation;

iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;

v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.

viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;

ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;

x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;

xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;

xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;

xiii. The delivery and collection areas and delivery/collection times;

xiv. The siting of external lighting, including security lighting that is installed inappropriately;

xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);

xviii. The generation of odour, e.g. from the preparation of food;

xix. Any other relevant activity likely to give rise to nuisance;

xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

- j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.
- k) **Late night refreshment** - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.
- l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.
- o) **Odour** – odour from cooking is a common source of complaint, particularly from restaurants and fast[1]food takeaways. The Council’s Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.
- p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.
- q) **Ventilation** – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.
- r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.
- s) **Litter** – for example, litter patrols for late night take-away premises

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2023/01804/LAPR

Payment transaction reference 256-28382

Amount paid £190

Date submitted 03/11/2023

Are you the applicant or Applicant their agent?

PREMISES DETAILS

Premises address

286 King Street, London W6 0SP

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) Go Mezza

Telephone number at the premises (if any)

Are the premises in the course of construction?

No

Non-domestic rateable value if the premises 12000

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

APPLICANT DETAILS

I am applying as a person other than an individual

Please confirm if you are applying as as a limited company/ limited liability partnership

Applicant name VSGI Limited

Address 267 Kilburn High Road
London
NW6 7JR

Registered company number 15199494

Telephone number

Email address support@gomezza.com

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user)

Business name

Correspondence
address

Daytime/ business
telephone number

Evening/ home
telephone number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

01/12/2023

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

Go Mezza is a Lebanese restaurant/takeaway business selling kebabs which sells best

during late night and therefore we would like to request the licence for late night refreshments. We have another 3 branches. We would not be selling any alcohol.

The

purpose of licence is just to serve food to the customers at the premises after 11pm.

What licensable activities do you intend to carry on from the premises?

late night refreshment

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 10:00

Finish  02:00

Tuesdays

Start 10:00

Finish  02:00

Wednesdays

Start 10:00

Finish  02:00

Thursdays

Start 10:00

Finish  03:00

Fridays

Start 10:00

Finish  03:00

Saturdays

Start 10:00

Finish 03:00

Sundays

Start 10:00

Finish 02:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

LATE NIGHT REFRESHMENT

Please give further details here

Dear Sirs, We are making an application for the grant of new premises licence to serve the food to our customers after 23:00. We are not serving any alcohol.

Will the provision of late night refreshment take place indoors, outdoors or both?

~~Indoors~~ Both Indoors and Outdoors

Standard days

Mondays

Start 23:00

Finish 02:00

Tuesdays

Start 23:00

Finish 02:00

Wednesdays

Start 23:00

Finish 02:00

Thursdays

Start 23:00

Finish 03:00

Fridays

Start 23:00

Finish 03:00

Saturdays

Start 23:00
Finish 03:00

Sundays

Start 23:00
Finish 02:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

No adult entertainment or services.

We are only seeking licence to serve food to customers for take away/eat-in(only 4 seatings) and deliveries. Thank you

Describe the steps you intend to take to promote the licensing objectives

a) General- all four licensing objectives (b,c,d and e)

VSGI Limited T/A Go Mezza, in whose name the premises licence is issued, shall ensure that all times when the premises are for any licensable activity, there are sufficient competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder.

b) The prevention of crime and disorder

Any incidents of a criminal nature that may occur on the premises will be reported to the Police. We will install comprehensive CCTV coverage at the premises and it is operated and maintained at the premises.

1. Provide good quality images –colour during opening times. Be regularly maintained to

ensure continuous quality of image capture retention.

2. Have signage displayed in the customer area to advise that CCTV is in operation.

3. Digital images must be kept for 31 days.

4. Police will have access to images at any reasonable time

c) Public safety

Appropriate fire safety procedures are in place including fire extinguishers (foam, H2O

and

CO2), fire blanket, internally illuminated fire exit signs, numerous smoke detectors and

emergency lighting (see enclosed plan for details of locations). All appliances are inspected annually.

All emergency exits shall be kept free from obstruction at all times.

d) The prevention of public nuisance

All customers will be asked to leave quietly.

Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.

e) The protection of children from harm

We are making an application only for late night refreshment for hot food, we will not be serving any alcohol.

DECLARATIONS

I have enclosed a plan of the premises

Yes

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

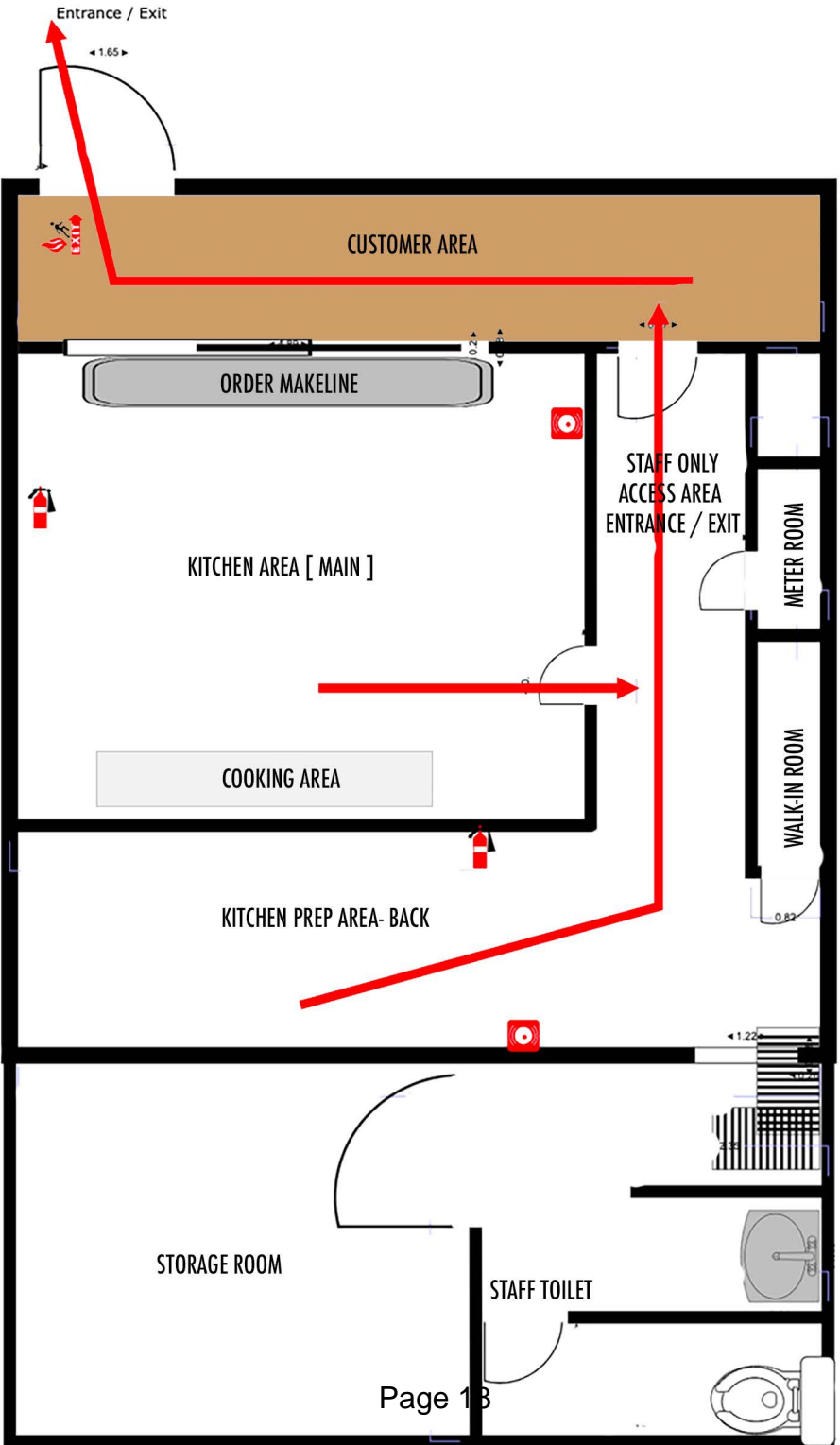
I agree to the above Yes I agree to the above declaration

Full name Vagkenthiran Inthiran

Capacity Director

Date 03/11/2023

Legend	
●	You are here
➔	Primary Evacuation Route





**THIS AREA IS
UNDER 24 HOUR
VIDEO
SURVEILLANCE**



POLITE NOTICE

PLEASE KEEP QUIET
WHEN LEAVING
THESE PREMISES
TO AVOID
DISTURBING THE
LOCAL RESIDENTS

THANK YOU



From: Support
Sent: 15 November 2023 15:19
To: Evans Dan - AW-CU <Daniel.Evans2@met.police.uk>
Cc: Cardwell Kris J - AW-CU <Kristen.Cardwell@met.police.uk>; lan.Inman@lbhf.gov.uk
Subject: Re: Reference: 2023/01804/LAPR - Go Mezza 286 King Street London W6 OSP

Dear Sirs

Thank you for your email and thank you for your visit today. I am happy with your suggested licensable hours as mentioned in your email. Please kindly proceed.

Thank you

Kind Regards
Vagkenthiran Inthiran

On Wed, 15 Nov 2023 at 15:13, <Daniel.Evans2@met.police.uk> wrote:

Hi Vagkenthiran

It was good to meet you today.

Following the on-site discussion and further research, Police would suggest the follow licensable hours (highlighted below in red)

- **The Provision of Late Night Refreshment – Both Indoors and Outdoors**

Sundays to Thursdays between the hours of 23:00 to 00:00

Fridays to Saturdays between the hours of 23:00 to 00:00.

- **The Provision of Late Night Refreshment – Outdoors Only**

Fridays to Saturdays between the hours of 00:00 to 01:00

- **Opening hours of the premises**

Sundays to Thursdays between the hours of 10:00 to 00:00

Fridays to Saturdays between the hours of 10:00 to 01:00.

If you would like to discuss this further please let me know, alternatively if you are happy with the above I will forward these across for the application to be amended.

I look forward to hearing from you.

Regards

Dan

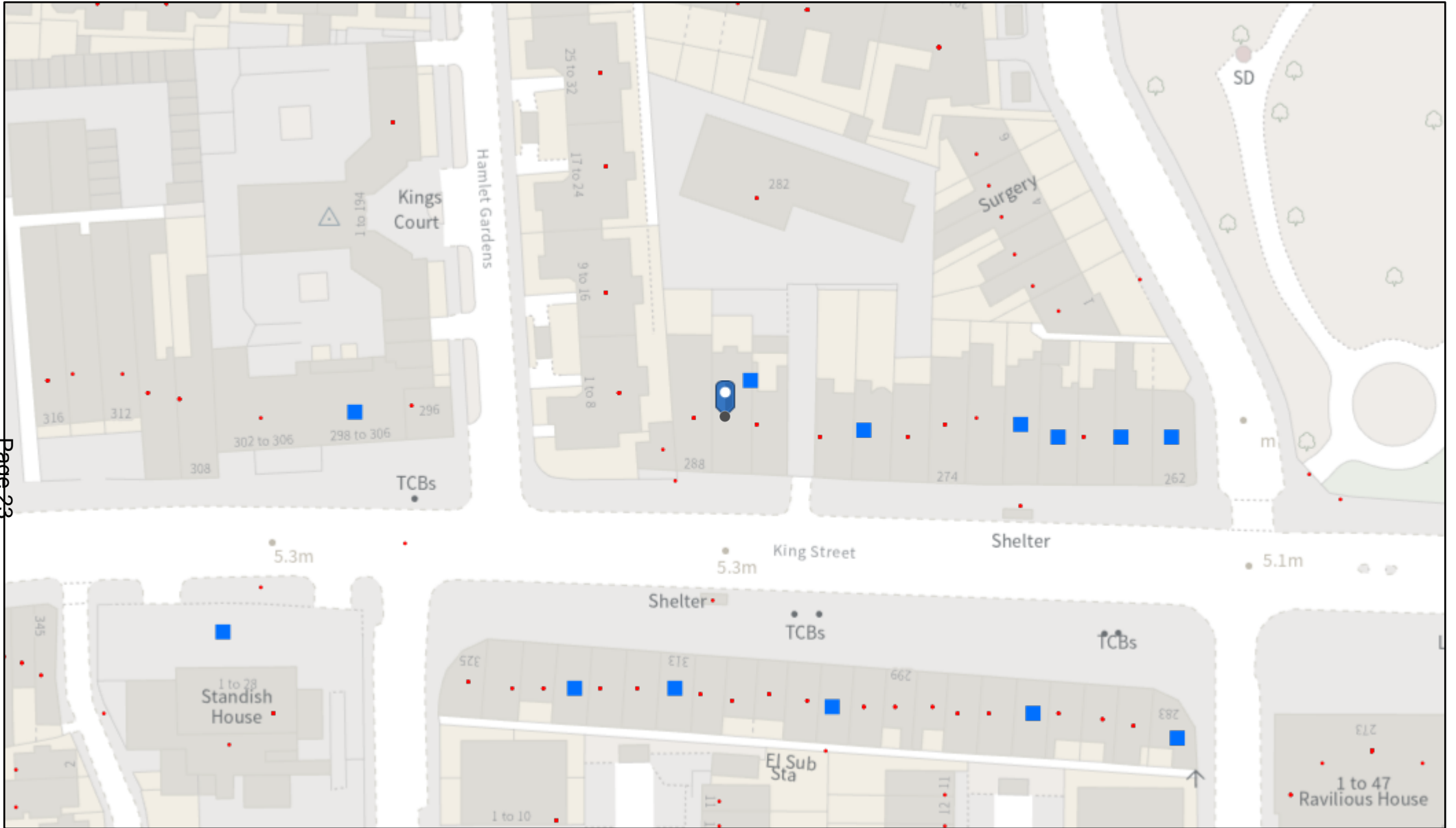
Dan Evans

Police Constable 4290AW

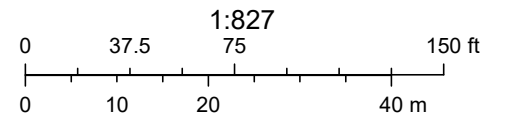
Licensing Officer – Hammersmith and Fulham

eGIS Web Map

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19/12/2023, 11:27:42



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2021/01001/LAPR	Base Face Pizza	300 King Street W6 ORR	Sale of Alcohol On and Off the Premises		12:00:00 - 22:00:00	12:00:00 - 22:00:00	12:00:00 - 22:00:00	12:00:00 - 22:00:00	12:00:00 - 22:30:00	12:00:00 - 22:30:00	12:00:00 - 22:00:00
2020/00490/LAPR	The Caketail Club	268 King Street W6 OSP	Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00:00 - 23:30:00
			Provision of Late Night Refreshment					23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	
			Sale of Alcohol Off the Premises		13:00:00 - 23:00:00	13:00:00 - 23:00:00	13:00:00 - 23:00:00	13:00:00 - 23:00:00	13:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 22:00:00
			Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00
2022/00065/LAPR	Pizza Home	264 King Street W6 OSP	Sale of Alcohol On and Off the Premises		12:00:00 - 23:30:00	12:00:00 - 23:30:00	12:00:00 - 23:30:00	12:00:00 - 23:30:00	12:00:00 - 23:30:00	12:00:00 - 23:30:00	12:00:00 - 22:30:00
2016/00787/LAPR	WP Fish X Chips	262 King Street W6 OSP	Sale of Alcohol On the Premises	11:00:00 - 23:00:00							
2013/00144/LAPR	Pizza Hut Delivery	284 - 286 King Street W6 OSP	Provision of Late Night Refreshment	23:00:00 - 00:30:00							
2011/00740/LAPR	Potli Restaurant	319-321 King Street W6 9NH	Exhibition of a Film		12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 01:00:00	12:00:00 - 01:00:00	12:00:00 - 23:30:00
			Performance of Live Music		12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 01:00:00	12:00:00 - 01:00:00	12:00:00 - 23:30:00
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 23:30:00
2022/00277/LAPR	Flame & Fire	303 - 305 King Street W6 9NH	Playing of Recorded Music		11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 01:00:00	11:00:00 - 01:00:00	11:00:00 - 00:00:00
			Sale of Alcohol On the Premises		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 23:00:00
2005/04168/LAPRTV	Saigon Saigon	313 - 317 King Street W6 9NH	Playing of Recorded Music	12:00:00 - 00:00:00							
			Provision of Late Night Refreshment	23:00:00 - 00:30:00							
			Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00:00 - 00:00:00

2016/00201/LAPR	L'Amorosa Restaurant	Ground Floor Front And Basement 278 King Street W6 0SP	Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00:00 - 23:30:00
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00
2005/05662/LAPR	Thaismile Supermarket	283 - 287 King Street W6 9NH	Sale of Alcohol Off the Premises	08:00:00 - 22:00:00							
2018/00041/LAPR	Alley Restaurant	291 - 293 King Street W6 9NH	Playing of Recorded Music							11:00:00 - 23:30:00	11:00:00 - 23:30:00
			Provision of Late Night Refreshment							23:00:00 - 23:30:00	23:00:00 - 23:30:00
			Sale of Alcohol On the Premises		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:30:00	11:00:00 - 23:30:00	11:00:00 - 23:00:00
2021/00067/LAPR	Tesco Express	327 - 343 King Street W6 9NH	Sale of Alcohol Off the Premises	07:00:00 - 23:00:00							
2008/00547/LAPR	Lounge And Restaurant	270 - 272 King Street W6 0SP	Playing of Recorded Music	07:00:00 - 01:00:00							
			Provision of Late Night Refreshment	23:00:00 - 01:00:00							
			Sale of Alcohol On the Premises		11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 01:00:00	11:30:00 - 01:00:00	11:30:00 - 01:00:00

From: [REDACTED]

Sent: Monday, December 4, 2023 12:25 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Representation against late night refreshment application for Go Mezza 286 King street w6 0sp

Dear Lorna ,

Other than the use of an Sia licenced security guard to make sure the crowds outside the premises licence respect the residents living on this street and maybe only allowing the late hours on Friday and Saturday rather than the whole week, I would rather wait for the Licencing Comity to take their decision.

Best regard

[REDACTED]

On Monday, December 4, 2023, 12:12 pm, Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

Hi [REDACTED],

Thank you for your email.

I have noted your comments, and position. Are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

Kind regards

Lorna McKenna

Licensing Compliance Officer

From: [REDACTED]

Sent: Thursday, November 30, 2023 7:16 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Representation against late night refreshment application for Go Mezza 286 King street w6 0sp

Dear Sir, Madam

I m afraid the amended hours applied for would not change anything with regards to my concerns as the premises would still operate once pubs and bars in the vicinity have closed therefore attracting a crowd potentially intoxicated late at night.

Best regards

[REDACTED]

On Thursday, November 30, 2023, 1:29 pm, Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

Dear [REDACTED]

Licensing Act 2003

Premises Licence Number: 2023/01804/LAPR

Premises name: Go Mezza

Premises address: 286 King Street London W6 0SP

Thank you for your representation objecting to the application for the above Premises Licence.

When representations are submitted a Licensing Sub-Committee Hearing is organised. At the hearing members of the Licensing Committee (Councillors) will consider and determine the application. As you have submitted a representation you will be notified of the date of the hearing and you are entitled to attend to provide your representation verbally if you wish to do so.

Further details of the hearing including the Hearing Procedure will be sent in due course.

I would like to also inform you, following discussions with the Police Licensing team, the applicant has agreed to reduce the hours requested. If the licence is granted, the following licensable hours would be operated (in red):

Licensable activities sought:

The Provision of Late Night Refreshment - Indoors and Outdoors

Sundays to Thursdays between the hours of 23:00 to 00:00

Fridays to Saturdays between the hours of 23:00 to 00:00.

The Provision of Late Night Refreshment – Outdoors Only

Fridays to Saturdays between the hours of 00:00 to 01:00

Previously

Sundays to Wednesdays between the hours of 23:00 to 02:00

Thursdays to Saturdays between the hours of 23:00 to 03:00.

Opening hours of the premises

Sundays to Thursdays between the hours of 10:00 to 00:00

Fridays to Saturdays between the hours of 10:00 to 01:00.

Previously

Sundays to Wednesdays between the hours of 10:00 to 02:00

Thursdays to Saturdays between the hours of 10:00 to 03:00.

Please let me know if these amendments to hours, address the concerns raised in your representation, and you are minded to withdraw. Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

Please note that a copy of your representation will be sent to members of the licensing sub-committee, and a copy including your name and your street name (but not house number) will be sent to the applicant.

Your representation without your name and address will be included with the papers for the Hearing, copies of which are available to the public. The Committee papers will also be published on our website which will also contain your representation.

Virtual hearings will be made available to the general public on the day of the hearing on the Council's You Tube Channel, details of which will be published on the website. Minutes of the Hearing may include your name.

If you require further information, please contact me at the address or telephone number shown.

From: [REDACTED]

Sent: Wednesday, November 29, 2023 3:41 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Representation against late night refreshment application for Go Mezza 286 King street w6 0sp

Dear Sir, Madam

Please find attached my revised representation against the late night refreshment licence applied for by Go Mezza , 286 King street London w6 0sp.

Best regards

[REDACTED]

From: [REDACTED]

Sent: Wednesday, November 29, 2023 3:41 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Representation against late night refreshment application for Go Mezza 286 King street w6 0sp

Dear Sir, Madam

Please find attached my revised representation against the late night refreshment licence applied for by Go Mezza , 286 King street London w6 0sp.

Best regards

[REDACTED]

Dear Sir, Madam

My name is [REDACTED] am currently living at [REDACTED] and have done so for the past 12 years.

I am writing to you, to object to the premises licence application being made by Go Mezza 286 King street London W6 0SP.

I understand that they are applying for a licence to provide late night refreshments both inside and outside the premises and they are also applying for the right to operate between the hours of 23:00 to 02:00 from Sunday to Wednesday and the hours of 23:00 to 03:00 from Thursday to Saturday.

I wish Go Mezza to be a prosperous business, but I have concerns about having a food outlet operating late at night [REDACTED] from my flat.

. My first concern would be regarding public nuisance.

If Go Mezza was allowed to operate until 02: 00 am or 03:00, there would be a considerable amount of noise coming from operating the business late at night making it impossible to sleep. Despite the fact that Go Mezza is located on the main road, the flats above the commercial properties on this part of King street are occupied by residents.

I would also anticipate a lot of noise coming from outside 286 King street, as it would attract delivery drivers stopping and starting their vehicles and sometimes playing music and beeping their horns.

I would also expect people to queue outside on the street, as there are only a few seated spaces available inside the premises.

This part of West King street would become a hot spot for people late at night in West London, and they would possibly congregate in order to get food.

There is an off licence operating 24 hours per day , 7 days a week at 142 King street. Even if Go Mezza weren't selling alcohol , I have no doubt , the people would come from various parts of West London once bars and clubs have closed in order to get more alcohol and some food.

This would mean that cars would be parked on the double yellow line outside 286 King street. I would also expect loud music being played and revving their engines as well as noise coming from the people waiting for their food to be prepared.

I don't believe Go Mezza offers the possibility to their customers to use a bathroom so there is a strong possibility that patrons waiting for their food to be prepared would use the alleyway between 284 a King street and 280 King street to relieve themselves.

. My second concern would be regarding public safety.

As I mentioned previously, there are a number of businesses selling alcohol late at night further up King street, so even if Go Mezza's licence did not allow them to serve alcohol, people would still congregate in the vicinity once all other licensed venues have closed, creating a hot spot for anti social behaviour with a potential risk for fights to erupt.

On that note , I would like to know if Go Mezza has thought of hiring security as no one would monitor the crowds waiting outside.

. My 3rd concern and probably the one that troubles me the most would be the possible increase in crime and disorder.

There are already signs of drug activity in the alleyway between 284 a King street and 280 King street. I am very worried that any late night activity would attract a crowd looking to buy or sell drugs as this alleyway is hidden from the main road.

Once again, I would like to reiterate that I wish Go Mezza to be a successful business and welcome them in the area, but do not wish this to be to the detriment of those that live in the immediate or surrounding area. Based on the reasons outlined above, please take this as my written objection to their licence application for late night refreshment.

I would like to thank you for taking my concerns into consideration and look forward to hearing from you in due course.

Yours sincerely



From: [REDACTED]
Sent: Monday, December 4, 2023 1:11 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: ref 2023/01804/LAPR - objection

Hello

I am writing to object to the project license request 2023/01804/LAPR - Go Mezza (286 King St, w6 OSp).

I live in a flat [REDACTED]

I object to the requested extension of hours to provide late-night refreshment for a number of reasons.

It would become a public nuisance as it would attract a crowd of people and delivery drivers waiting to collect orders, which will increase noise and inconvenience to residents.

I am also concerned it will become a target for crime and disorder, due to this increased late night footfall, impacting negatively on public safety.

I hope that this application is stopped and the closing hours are aligned with other similar businesses next to it.

Thank you.

Kind regards.

[REDACTED]
[REDACTED]

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Tuesday, January 2, 2024 1:14 PM

Subject: Information & Request to Contact the Applicant - 2023/01804/LAPR-Go Mezza-286 King Street London W6 0SP

Dear all,

Licensing Act: 2023/01804/LAPR

Premises name: Go Mezza

Premises address: 286 King Street London W6 0SP

I am contacting you as you have made a representation against the above application.

I am forwarding you the below email which has been sent to the Licensing Team from the applicant with points that they would like to clarify.

Viagke Inthiran, a Director of Go Mezza (the applicant) has stated that he is happy to answer your concerns by email or by phone at support@gomezza.com or

██████████.

This is an invitation to mediate with the applicant, however please note you do not have to contact the applicant should you choose not to.

Please let me know if the below email addresses the concerns raised in your representation, and you are minded to withdraw? Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

Please feel free to contact me on the number below, to discuss any contents of this email further.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

From: Support [REDACTED]
Sent: Tuesday, January 2, 2024 11:31 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Representations- 2023/01804/LAPR-Go Mezza-286 King Street London W6 OSP

Dear Sirs

Thank you for your email. We have read all of the objections by the locals and we would like to clarify all of them.

We initially applied for a licence for late hours which was until 2am on weekdays and until 3am on weekends and the notice was displayed for the public to have their say. However after having a meeting with the police a week after the notice was displayed, based on the current timings of our neighbours and the safety of the public, we agreed for a proposed timings by the police which is as below:

Timings highlighted in yellow are the proposed trading hours.

Opening hours of the premises

Sundays to Thursdays between the hours of 10:00 to 00:00

Fridays to Saturdays between the hours of 10:00 to 01:00.

We believe that all the objections are made based on the hours below because after the discussion with police, we didn't change the hours on the notice displayed in the premises and the locals are still under the impression that we will be trading until 2am but the new requested licence hours are now as its highlighted in yellow above.

Previously

Sundays to Wednesdays between the hours of 10:00 to 02:00

Thursdays to Saturdays between the hours of 10:00 to 03:00.

We would also like to mention that the new requested licensable hours highlighted in yellow are the standard hours for most of the food premises around us like Pizza hut which is right next to us. One of the objections raised was that if we were given permission to trade until 3am, consumers from the pub would be diverted to Go mezza, however this is not the case as our trading hours will be only until 12am on weekdays and 1am on weekends according to the new proposed hours by the police and highlighted in yellow above.

If you could kindly pass on this message to the locals who have raised an objection, I believe it will be all resolved. I am happy to answer their concerns by email or by phone at support@gomezza.com or

██████████

Thank you

Kind Regards

Vagke Inthiran

From: [REDACTED] <

Sent: Wednesday, January 3, 2024 7:52 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Information & Request to Contact the Applicant - 2023/01804/LAPR-Go Mezza-286
King Street London W6 0SP

Hello Lorna

My objection still stands.

Kind regards

[REDACTED]

On Tuesday, January 9, 2024, 11:14 am, [REDACTED] <> wrote:

Dear Lorna ,

Thank you for your email. I appreciate that Go Mezza is trying to do their utmost to get the licence granted , however , my concerns remain the same.

I also wanted to confirm that I will attend the licencing hearing on Monday the 29th.

Best regards

[REDACTED]

From: [REDACTED]

Sent: Tuesday, January 9, 2024 2:01 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Information & Request to Contact the Applicant - 2023/01804/LAPR-Go Mezza-286 King
Street London W6 0SP

Dear Lorna , this is a follow up from my previous email .

Please find attached a picture of the notice originally displayed by Go Mezza.

LICENSING ACT 2003

APPLICATION FOR A PREMISES LICENCE

Go Mezza has applied to Hammersmith and Fulham Licensing Authority on 3rd November 2023 for premises licence for Go Mezza, 286 King Street, London, W6 0SP for the following licensable activities:

- Provision of Late-Night Refreshment between the hours of 23:00 to 5:00 Monday to Sunday.

Full details of application can be viewed at the London Borough of Hammersmith and Fulham at www.lbhf.gov.uk.

Any interested party or responsible authority may make written representations to the Council about the application. Such representations must be in writing and must be made no later than 15th November 2023. It is an offence to knowingly or recklessly to make a false statement in connection with an application. A person guilty of such an offence is liable on summary conviction to a fine not exceeding £5000.

From: Licensing HF: H&F

Sent: Tuesday, January 9, 2024 3:44 PM

To: [REDACTED]

Subject: RE: Information & Request to Contact the Applicant - 2023/01804/LAPR-Go Mezza-286 King Street London W6 OSP

Dear [REDACTED],

Thank you for sending the blue notice, which was incorrectly advertised as it is for longer hours than originally requested.

As mentioned in my email dated on the 30th November 2023, **I would like inform you, following discussions with the Police Licensing team, the applicant has agreed to reduce the hours requested. If the licence is granted, the following licensable hours would be operated (in red):**

Licensable activities sought:

The Provision of Late Night Refreshment - Indoors and Outdoors

Sundays to Thursdays between the hours of 23:00 to 00:00

Fridays to Saturdays between the hours of 23:00 to 00:00.

The Provision of Late Night Refreshment – Outdoors Only

Fridays to Saturdays between the hours of 00:00 to 01:00

These hours above are the licensable hours being considered to be granted and not the original as applied.

Please let me know if the reduced hours addresses the concerns raised in your representation, and you are minded to withdraw? are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

Kind regards

Lorna McKenna

Licensing Compliance Officer

Agenda Item 4

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1. THE APPLICATION

On 7th November 2023, Mr Minasie Ghebremariam (“the applicant”), submitted an application for a new premises licence, in respect of the premises known as Gilass Vibes, 80-82 Goldhawk Road, London,

1.1 Application Requested

The applicant proposes to operate as a restaurant in the basement and a food and wine grocery store on the ground floor, the main entrance of the restaurant opens onto 80 Goldhawk Road and the main entrance to the grocery store opens on to 82 Goldhawk Road. The applicant has applied for the following licensable activities:

Licensable activities sought:

Ground Floor (Food and Wine Store)

The sale of alcohol - Off the premises only

Sundays to Thursdays between the hours of 08:00 to 23:30

Fridays and Saturdays between the hours of 08:00 to 00:30

Basement Floor (Restaurant)

The sale of alcohol - Both on and off the premises

Sundays to Thursdays between the hours of 14:00 to 23:30

Fridays and Saturdays between the hours of 14:00 to 00:30

The provision of late night refreshment - Both indoors and outdoors

Sundays to Thursdays between the hours of 23:00 to 23:30

Fridays and Saturdays between the hours of 23:00 to 00:30

Opening hours of the premises (Both Floors)

Sundays to Thursdays between the hours of 08:00 to 00:00

Fridays and Saturdays between the hours of 08:00 to 01:00

A copy of the application form and plan can be seen on pages **52-72** of this report.

1.2 Applicants Operating Schedule

The applicant has proposed additional steps in the applications operating schedule to promote the four licensing objectives if the application is granted. A copy of these can be seen on pages **68-69** of this report.

On the 29 November 2023, following correspondence received from the Police, the applicant agreed to add 19 conditions to the licence, if granted. A copy of this amendment and relevant correspondence can be seen on pages **73-77** of this report.

2. BACKGROUND

The premises proposes to operate as a restaurant and a food and wine store. The main access to the premises is located on Goldhawk Road. There is a mixture of both residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **78-79** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Goldhawk Road area. Goldhawk Road tube station is a 3-minute walk away, Shepherd's Bush Market tube station is a 4-minute walk away and Shepherds Bush tube and overground stations are a 12-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received four representations from local residents objecting to the licence application. A copy of these representations can be seen on pages **80-90** of this report.

On the 12 December 2023 the Licensing Team informed all representors of the agreed Police conditions in section 1.2 of the report. A copy of the correspondence and comments can be seen on pages **91-96** of this report.

On the 13 December 2023 the applicant asked the Licensing Team to email all representors with contact information and invitation to discuss the representations submitted. This was emailed to all parties on the 15 December 2023. A copy of the request can be seen on pages **97-99** of this report.

On the 10th January 2024 the applicant asked the Licensing Team to email all representors with a letter addressing their concerns. This was emailed to all parties on the 11th January 2024. A copy of the request can be seen on pages **100-101** of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There has been no enforcement history in respect of this premises in the last three years.

4.2 Temporary Event Notices ("TENS")

There have been no TENS submitted in respect of this premises in the past twelve months.

5. POLICY CONSIDERATIONS

5.1 Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 page 15 of the SLP states that for sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales. (See Annex 1)
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem

the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

5.4 Policy 1 page 18 of the SLP states that applicants are expected to undertake a local risk assessment as part of the licence application. The Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

5.5 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is

the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Restaurants and cafes	Fri – Sat 01:30 Mon - Thurs 01:00 Sun – 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00	Fri – Sat 23:00 Sun – 22:00
Off-licences and alcohol sales in supermarkets	23:00 daily	23:00 daily	22:00 daily

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the

direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 13 of the SLP in relation to Planning, states Despite Licensing and Planning being under different legislation, the Licensing Authority will ensure that the licensing regime is in line with the planning regime in Hammersmith & Fulham as far as is possible.

The local planning authority has powers to control opening times of all new establishments seeking planning permission, where harm might occur. Licensing applications will not be a re-run of the planning application. If the licensing committee grants any variation of a licence which involves a material alteration to a building, the applicant still needs to apply for planning permission, or building regulation control, where appropriate.

Where an applicant is granted a premises licence with operating hours that are different to the hours permitted by the premises planning permission, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. We would suggest that the applicant contacts Planning apply to vary their conditions.

5.9 Policy 14 of the SLP pages 32 and 33 in relation to applications for delivery services, which include late night refreshment after 11pm or the delivery of alcohol, to consider how to reduce public nuisance related to delivery vehicles, ensure the security of premises and delivery drivers and to protect children.

In particular the Licensing Authority has concerns with the potential for the following:

- Age verification at both purchase point and delivery point;
- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- A standard age verification check shall be undertaken on entering the website.
- A signature at the point of delivery must be obtained. No delivery shall be left without a signature.
- Alcohol shall only be delivered to a residential or business address and not to a public place.
- Every third-party courier delivery box shall be labelled with the words "Age Restricted Product".
- Any delivery driver or third-party courier will be required to have appropriate age verification training, particularly they will be required to have training in refusal of supply where age verification is not provided.
- A refusals log will be maintained for deliveries.
- Appropriate security will be in place at the premises as agreed with Police.
- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.
- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways.

5.10 Policy 16 of the SLP pages 33 and 34 in relation to licence measures to ensure the safety of women and girls in licensed premises, expects licence holders to have measures in place.

The Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority's powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;
- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.
- c) Requiring the presence of suitably trained and accredited door staff,
- d) Require presence of CCTV, or to introduce entry searches for example.

Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls. This would include, but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an

effort to increase the visible promotion of the scheme in all licensed premises across the borough.

5.11 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and under age drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - i. The likelihood of any violence, public order or policing problem if the licence is granted;
 - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
 - iii. Past conduct and prior history of complaints against the premises;
 - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
 - v. Any relevant representations.
- e) Measures to demonstrate compliance Home Office guidance 'Safer Clubbing' in relation to the control of illegal drugs on their premises. They should agree a protocol with the Licensing Authority and the police on the handling of illegal drugs found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.
- l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

m) **door staff** - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).

n) **drugs and weapons** - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.

o) **excessive drinking** - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, to reduce the likelihood of fights or aggressive behaviour.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

5.12 Annex 1 pages 37 and 38 of the SLP in relation to public safety, will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health. This is expected to include:

a) Maximum occupancy limits will be specified on the licence only where necessary for the promotion of public safety or the prevention of disorder. Where a capacity limit is already specified in a fire risk assessment, the Licensing Authority will not normally include that limit as a licence condition.

b) Safe capacities will be imposed where necessary for the promotion of public safety or the prevention of disorder on the relevant premises. If no safe capacity has been imposed through other legislation, a responsible authority may consider it necessary for a new capacity to be attached to the premises which would apply at any material time when the licensable activities are taking place and may make representations to that effect.

The types of premises that may be subject to safe capacities will be the following;

i. Nightclubs

ii. Cinemas

iii. Theatres

iv. Other premises where regulated entertainment is being provided within the meaning of the Act, e.g. open public spaces

c) The Licensing Authority will, where appropriate, attach conditions to a licence to ensure public safety, dealing with, but not limited to. the following:

i. Checks on equipment at specified intervals, e.g. gas safety checks;

ii. Standards to be maintained, e.g. temporary electrical installations to comply with British Standards;

iii. The number of people on the premises to ensure it is appropriate having regard to the activities taking place and reliable ways of counting the number;

iv. The steps taken to manage the risk from glass, the use of bottle bins, glass collectors and door supervisors to prevent glass being taken off the premises;

vi: The use of door supervisors to manage the entrance and exit from the premises and to protect public safety as customers leave the premises;

vi. The provision of air conditioning and ventilation;

vii. Measures to protect against overcrowding; and

viii. Implement access/support needs for disabled people.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

e) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

g) getting home safely - providing information to customers and staff (including contact telephone numbers) regarding safer options available for travelling home late at night - including night buses, licensed taxis and private hire (mini-cabs).

i) premises environment - applicants should consider the physical environment of the premises and have regard to issues that could increase the likelihood of patrons becoming agitated or aggressive. This may include procedures regarding door supervision, identification and management of drunken customers and issues of overcrowding and capacity, which may result in patrons becoming aggressive or rowdy.

5.13 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully always implemented and adhered to.
- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- vi. Limiting the number of people permitted to use a garden or other open-air areas, including those for the use of smoking, at any one time.
- vii. Restricting the use of a garden or other open-air areas, including those for the use of smoking, after a particular time e.g. 11:00pm (or such earlier time as may be considered appropriate).
- viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;

- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage, and the prevention/tidying of litter (including fly posters and illegal placards);
- xvi. The history of previous nuisance complaints proved against the premises, particularly where statutory notices have been served on the present licence holder;
- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xviii. The generation of odour, e.g. from the preparation of food;
- xix. Any other relevant activity likely to give rise to nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) Deliveries/collections – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

k) Late night refreshment - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) Light pollution – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) Noise and/or vibration breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

n) External Areas – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

o) Odour – odour from cooking is a common source of complaint, particularly from restaurants and fastfood takeaways. The Council's Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

q) **Ventilation** – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

(a) Grant the application in full

(b) Grant the application in part – modifying the proposed hours, activities or conditions.

(c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Application for a premises licence to be granted under the Licensing Act 2003

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We Minasie Ghebremariam
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
Gilass Vibes 80-82 Goldhawk Road			
Post town	London	Postcode	W12 8HA

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£32000

Part 2 - Applicant details

- Please state whether you are applying for a premises licence as Please tick as appropriate.
- a) an individual or individuals * please complete section (A)
 - b) a person other than an individual *
 - i as a limited company/limited liability partnership please complete section (B)
 - ii as a partnership (other than limited liability) please complete section (B)
 - iii as an unincorporated association or please complete section (B)
 - iv other (for example a statutory corporation) please complete section (B)

- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
- statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname Ghebremariam			First names Minasie		
Date of birth [REDACTED]		I am 18 years old or over <input checked="" type="checkbox"/> Please tick yes			
Nationality British					
Current residential address if different from premises address		[REDACTED]			
Post town	London			Postcode	[REDACTED]
Daytime contact telephone number		[REDACTED]			
E-mail address (optional)		[REDACTED]			
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service (please see note 15 for information)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		<input type="checkbox"/>	Please tick yes
Nationality					
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service (please see note 15 for information)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

We are a family-owned restaurant and Food and Wine grocery store that specializes in serving English and African food, as well as soft drinks, tea, and coffee. Our business is located on Goldhawk Road, near Shepherd's Bush Market in a bustling area with many other businesses, offices, and premises.

Our premises consist of a restaurant in the basement, which covers an area of forty-two square meters and a total area of 103 square meters, and a Food and Wine grocery store on the ground floor. The main entrance of the restaurant opens onto Goldhawk Road. To access the restaurant, customers take the stairs down to the basement where they will find a customer lobby and an open seating area. The restaurant's toilet is located on the mid-left-hand side of the basement near the emergency exit area, while the kitchen is located at the back of the store near the pool area.

The Food & Wine grocery store is also open to the Goldhawk Road. It has a toilet at the back of the store. We are currently in the process of applying for a grant Premises License that will allow us to serve alcohol on the premises, as well as for takeaway.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)



Supply of alcohol (if ticking yes, fill in box J)



In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Tue			
Wed			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

H

<p>Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)</p>			<p>Please give a description of the type of entertainment you will be providing</p>		
Day	Start	Finish	<p><u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)</p>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<p><u>Please give further details here</u> (please read guidance note 4)</p>		
Wed					
Thur			<p><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)</p>		
Fri					
Sat			<p><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)</p>		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish			
Mon	23:00	23:30	<u>Please give further details here</u> (please read guidance note 4) Basement floor only		
Tue	23:00	23:30			
Wed	23:00	23:30	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5) N/A		
Thur	23:00	23:30			
Fri	23:00	00:30	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6) N/A		
Sat	23:00	00:30			
Sun	23:00	23:30			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – <u>please tick</u> (please read guidance note 8) Ground Floor – Off Sales only Basement – Both on and off the premises	On the premises	<input type="checkbox"/>
Day	Start	Finish		Off the premises	<input type="checkbox"/>
Mon	08:00	23:30	State any seasonal variations for the supply of alcohol (please read guidance note 5) 1. The Food and Wine Grocery selling alcohol starts at 08:00. 2. The Gilas Vibes restaurant selling alcohol starts at 14:00. Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6) N/A	Both	<input checked="" type="checkbox"/>
	14:00	23:30			
Tue	08:00	23:30			
	14:00	23:30			
Wed	08:00	23:30			
	14:00	23:30			
Thur	08:00	23:30			
	14:00	23:30			
Fri	08:00	00:30			
	14:00	00:30			
Sat	08:00	00:30			
	14:00	00:30			
Sun	08:00	23:30			
	14:00	23:30			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Minasie Ghebremariam	
Date of birth	██████████
██████████	██████████
Postcode	██████████
Personal licence number (if known) 2020/00920/LAPER	
Issuing licensing authority (if known) Hammersmith and Fulham	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5) N/A
Day	Start	Finish	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6) N/A
Mon	08:00	00:00	
Tue	08:00	00:00	
Wed	08:00	00:00	
Thur	08:00	00:00	
Fri	08:00	01:00	
Sat	08:00	01:00	
Sun	08:00	00:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

We ensure that CCTV recordings are continuously and consistently operational. We communicate this to all users of the premises through clear, visible signs in strategic locations both inside and out-side the building. Additionally, we display warning signs that prohibit antisocial or threatening behaviour, warn against public disorder, and prohibit controlled or illegal drug use on the premises. We maintain close liaison with the Metropolitan Police to seek advice and adopt their recommendations on how to operate the premises safely, ensuring that the community is secure. • We join and work with the Hammersmith & Fulham Community Safety Unit and follow the Community Safety Partnership Plan to stay up to date with current events, and promptly implement any recommendations. We regularly review our safety and crime prevention strategies to ensure they are up-to-date and effective. • All of our staff undergo standard DBS checks, and we ensure that these checks remain up to date. Our employees are trained in conflict management to handle any conflicts safely. We display an Age Verification Policy (Challenge 25) in strategic positions throughout the premises, prohibiting the sale of alcohol to anyone under the age of 18, and have a NO ID, NO SALE policy for all alcohol sales. Our staff is vigilant regarding this and other issues. • We prohibit overconsumption of alcohol beyond the recommended drinking guidelines and adopt a zero-tolerance policy towards any form of overconsumption of alcohol and/or drinking games. We ensure that there is ample lighting both inside and outside the premises. We carefully select customers that purchase from and use our premises, and our staff is vigilant in their duties.

b) The prevention of crime and disorder

We ensure that CCTV recording is consistently operational by displaying clear, visible signs in strategic positions both inside and outside the premises, which will be communicated to all premises users. We will also have warning signs that prohibit antisocial or threatening behaviour, public disorder, and con-trolled/illegal drugs at the premises. We maintain close liaison with the Metropolitan Police to seek ad-vice and adopt their recommendations to ensure the safety of the community. We work with the Hammersmith & Fulham Community Safety Unit Team to stay up to date with current affairs and maintain our safety standards. We regularly review our safety and crime prevention strategies to ensure their effectiveness. All staff undergo standard DBS checks, and we ensure that these checks remain up to date. Our staff are also trained in conflict management to handle conflicts safely. We have a ZERO tolerance policy for any illegal drug and/or drug-related activity, any form of violence, bullying, harassment, threatening, or alarming behaviour, and any object or item that could be used as an offensive or dangerous weapon. We implement and adopt any relevant suggestions advised by the Hammersmith & Fulham Community Safety Partnership Plan 2019-20 and the Metropolitan Police.

c) Public safety

Have warning signs that warn of drugs, violence, antisocial behaviour, or any other crimes. Make sure the venue is well-lit both inside and outside. Have and implement any strategies safety strategies given to us by the Hammersmith & Fulham Community Safety Unit and Community Safety Partnership Plan 2019-20 Politely but firmly ask any customer who is drunk to leave the venue and further to this we will make sure that any customer asked to leave the venue will be ejected safely and responsibly by calling a family member or a close friend to collect them and where this is not possible call a licensed taxi for them to take them home safely. We will prevent and prohibit any overconsumption of alcohol beyond the recommended drinking guidelines. We will not allow and adopt a zero tolerance to any form of overconsumption of alcohol and/or any drinking games. All staff will be trained and expected to refuse entry, service, or sale politely but firmly to anyone drunk, displaying any threatening behaviour or disorderly in any way shape, or form. The front and the back of the premises have been kept clean and tidy and are vigilantly being monitored by all staff and are under CCTV recording and surveillance. Have and implement and follow effective venue hygiene policies and procedures constantly. Have, implement, and follow effective waste management policies and procedures to keep the premises free from vermin and or diseases. We will have good effective Fire Safety and Health and Safety measures in effect at the premises. We will always maintain and monitor our venue capacity for the purpose of the safety of everyone at the venue. In line with the recent COVID-19 pandemic government guidelines to curb the spread, we will have strict measures in place. We will have hand sanitizing stations at the front entrance door, in the public convenience facility on the premises, at the back door, and at strategic positions on the premises. We will maintain the 2 Metre social distance.

d) The prevention of public nuisance

We will have a close liaison with the Metropolitan Police to seek advice and adopt their recommendations on how to run the premises safely to keep the community free from any public nuisance. We will join and/or work and liaise with the Hammersmith & Fulham Community Safety Unit to make sure we are up to date with current affairs and that we are up to standard with community safety and promptly implement any recommendations given to us. Display signs to politely warn of and prohibit any form of public nuisance. Exercise by all staff at the venue a careful selection of customers coming into out and using our premises, where and need to be, politely refuse entry and or service to anyone likely to cause any form of public nuisance. We will prevent and prohibit any over-consumption of alcohol beyond the recommended drinking guidelines. We will not allow and adopt a zero tolerance to any form of overconsumption of alcohol and/or any drinking games. Vigilance by all staff and to make sure we follow the UK Chief Medical Officer's recommended drinking guidelines of 14 Units of alcohol per week for women and men that should be spread over 3 to 4 days. Politely but firmly ask any customer who is drunk to leave the venue. All staff will be trained and expected to refuse entry, service, or sale politely but firmly to anyone drunk, displaying any threatening behaviour or disorderly in any way shape, or form.

e) The protection of children from harm

We will have close liaison with the Metropolitan Police to seek advice and adopt their recommendations on how to run the premises safely to keep children safe. We will join and/or work with the Hammersmith & Fulham Community Safety Unit in line with the Community Safety Partnership Plan 2019-20 to make sure we are up to date with current affairs and that we are up to standard with community safety and promptly implement any recommendations given to us in line with keeping children safe. Regularly seek advice from the Metropolitan Police and the Hammersmith & Fulham Community Safety Unit and regularly attend meetings called by them to keep up to date with children's safety issues. Have a strict age verification policy (Challenge 25) and adopt a strict NO ID, NO SALE policy. Make sure that all staff are trained on how to effectively check IDs (Passport, EU Driving License, EU ID card, or PASS card) to prevent any underage sale of alcohol. Vigilance by all staff if there are children accompanied at the venue.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> • Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	Minasie Ghebremariam
Date	08/11/2023
Capacity	Owner

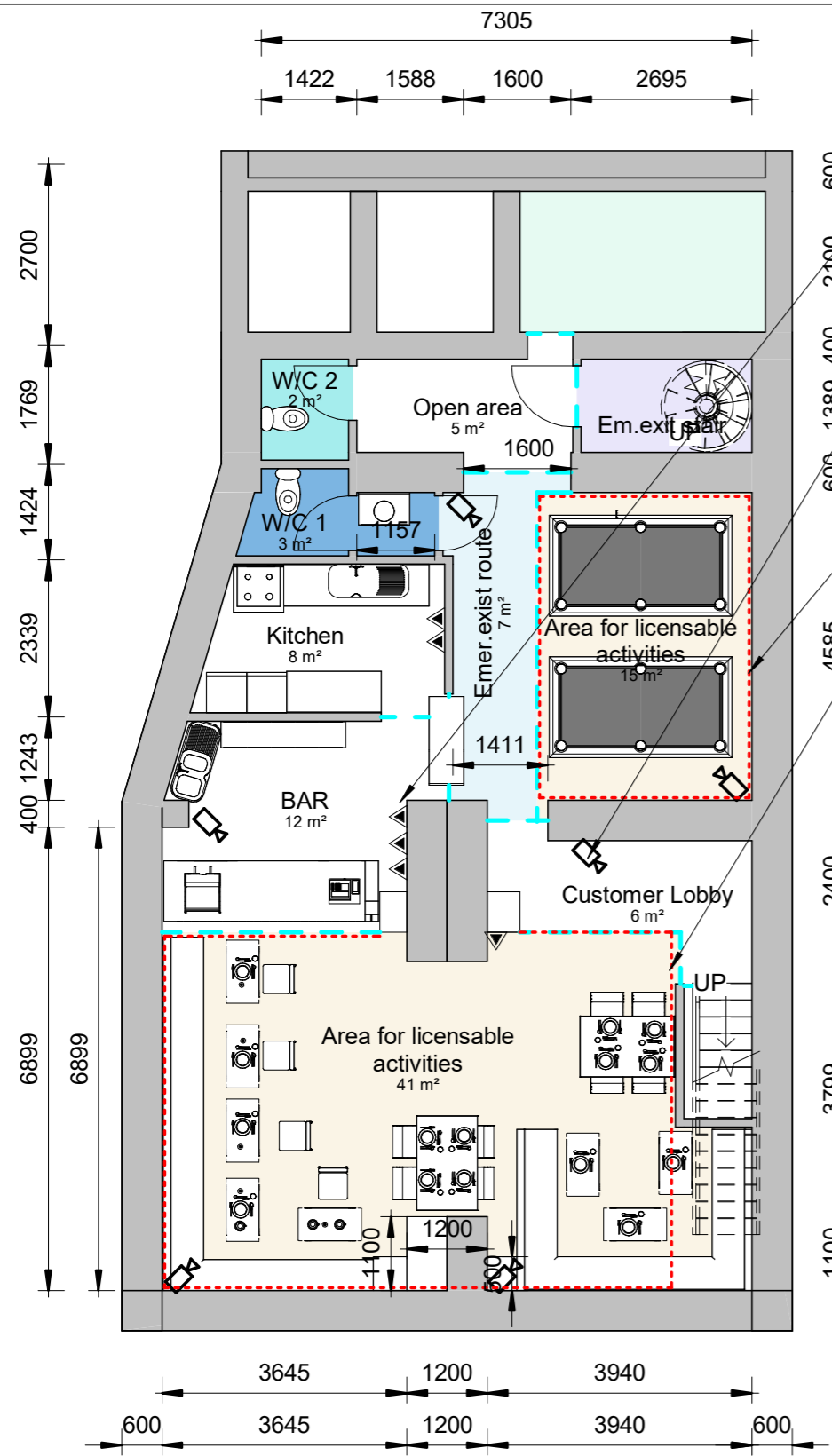
For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

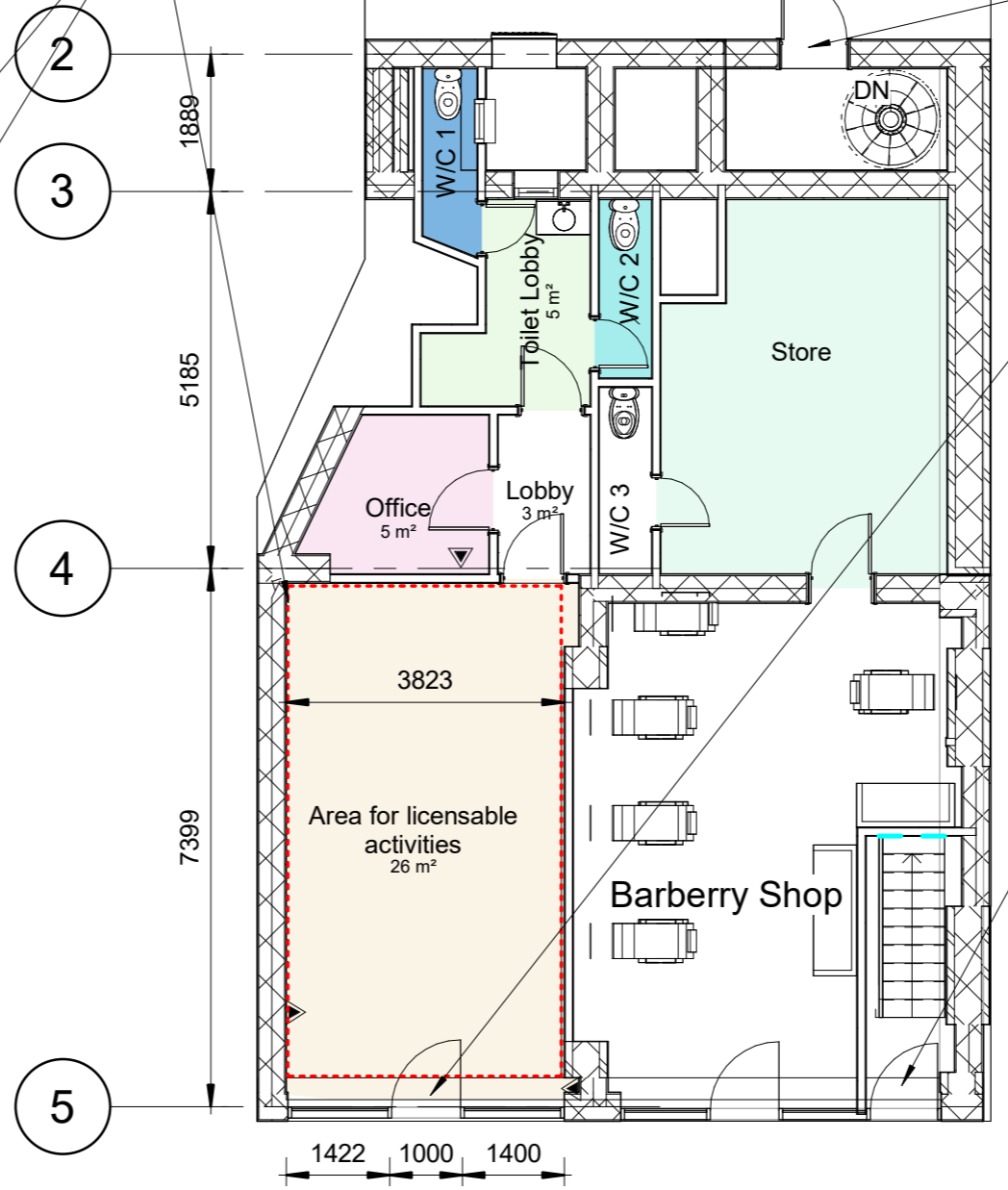
1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for ‘not-for-profit’ film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.



Basement Floor Plan

Scale 1:100

Fire distinguished of Chemical, Foam and CO2.
 CCTV Camera Surveillance
 Red Dot coloured indicates Alcohol serving area.



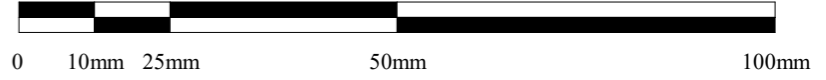
Ground Floor Plan

Scale 1:100

Gilass vibes emergency exit door.

Food and Wine entrance door

Gilass vibes main entrance door



Site Location 80-82 goldhawk road W12 8HA		
No.	Description	Date

abdallaidris81@yahoo.co.uk			
CODE	STATUS	SUITABILITY DESCRIPTION	PURPOSE OF ISSUE

PROJECT	Gilass Vibz	
SHEET	Proposal Floor Plan	

CLIENT Minasie Ghebremariam		
Date 22/10/2023	Project number 10/23.W12.80-82	Scale (@ A3) 1 : 100
Drawn by Author	DRWAING NUMBER	REV
Checked by Checker	A106	

From: minasie ghebremariam

Sent: 28 November 2023 20:44

To: Evans Dan - AW-CU <

Subject: Re: Reference: 2023/01824/LAPR - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Hi officer Daniel

I agreed with your email I'll do all necessary things to the shop and restaurant thank you so much

Regards Minasie ghebremariam

On Mon, Nov 27, 2023, 2:51 PM PC Daniel Evans wrote:

Hi Minasie,

It was good to see you again last week and discuss your business model.

As discussed police would advise conditions for the ground floor and basement detailed below in red.

If you have any queries please let me know as I am more than happy to discuss this further. Alternatively if you are agree with the conditions, I will forward these to the licensing department to update your application.

I look forward to hearing from you.

Regards

Dan

Licensable activities sought

Ground Floor (Food and Wine Store)

The sale of alcohol - Off the premises only

Sundays to Thursdays between the hours of 08:00 to 23:30

Fridays and Saturdays between the hours of 08:00 to 00:30

Basement Floor (Restaurant)

The sale of alcohol - Both on and off the premises

Sundays to Thursdays between the hours of 14:00 to 23:30

Fridays and Saturdays between the hours of 14:00 to 00:30

The provision of late night refreshment - Both indoors and outdoors

Sundays to Thursdays between the hours of 23:00 to 23:30

Fridays and Saturdays between the hours of 23:00 to 00:30

Opening hours of the premises (Both Floors)

Sundays to Thursdays between the hours of 08:00 to 00:00

Fridays and Saturdays between the hours of 08:00 to 01:00

Conditions Basement (Restaurant) and Conditions Ground Floor (Food and Wine)

- High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
 - one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
 - shall cover any internal or external area of the premises where licensable activities take place.
 - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
 - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
 - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

- Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.
- All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales. The training shall include:
 - the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;
 - the conditions of the Premises Licence;
 - the sale of age-restricted products.

This training will be refreshed at least once a year. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

- Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals
- The premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters
- The licence holder shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.
- The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
- Management shall undertake the relevant training in relation to responding and ensuring the welfare and safeguarding of vulnerable patrons. Management shall risk assess the need for all other relevant staff to undertake such training. Written records of the training completed shall be recorded and available to the Police and Authorised Officers from the Local Authority upon request.
- Any alcohol sold for consumption off the premises shall be sold in a sealed container.

Conditions Basement (Restaurant)

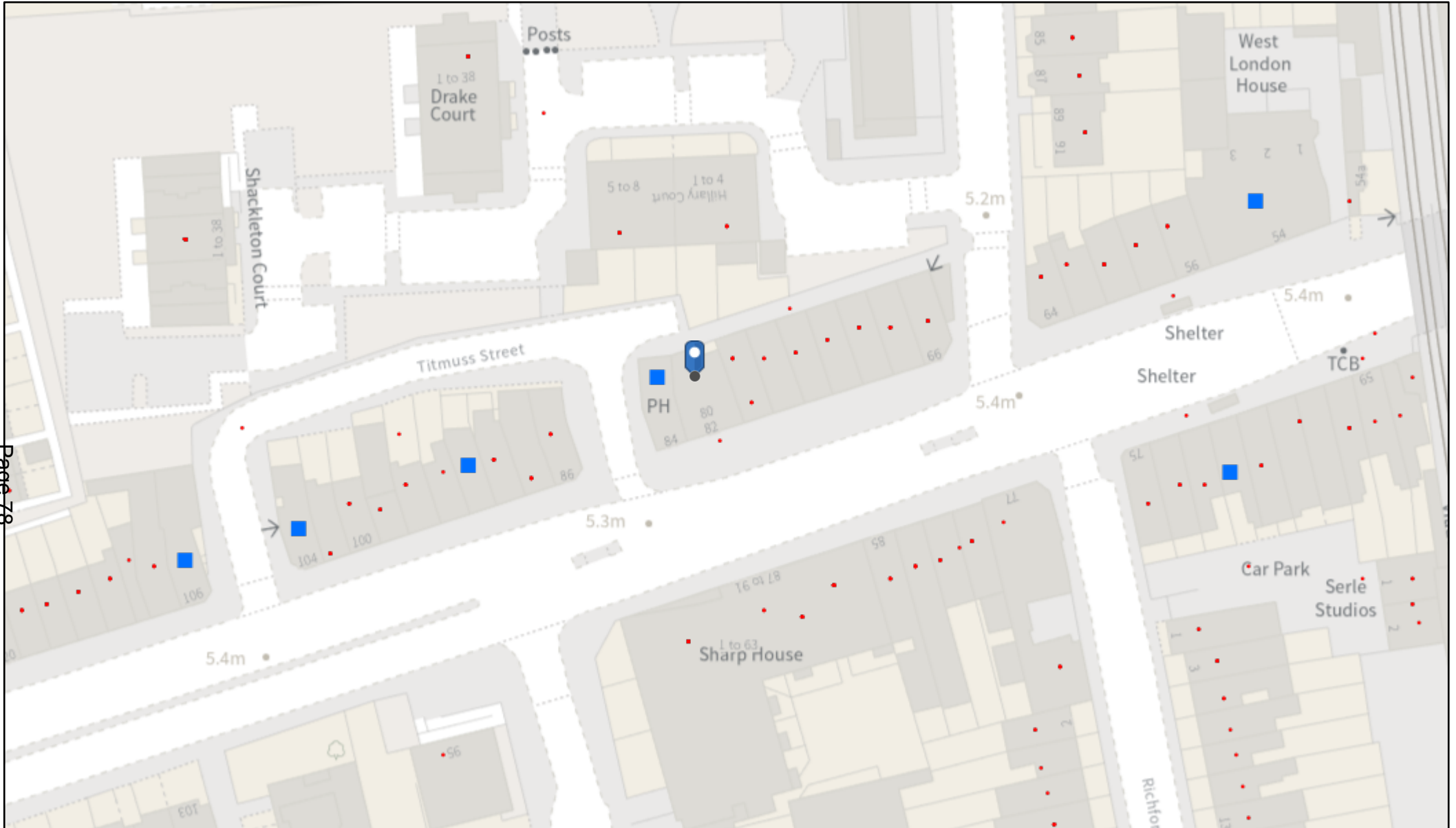
- Alcohol supplied for consumption ON the premises shall only be supplied with and be ancillary to food to be consumed on the premises at the same time.
- The sale and supply of alcohol on the premises shall be to customers seated at tables by waiter/waitress service.
- Deliveries shall be made to a building which is used for residential and/or work purposes. Deliveries shall not be made to outdoor spaces.
- A warning shall be displayed on the digital platform on which an order is placed informing customers that they must be aged 18 or over to make a purchase of alcohol and notifying customers that the delivery rider will carry out age verification on delivery.
- All delivery staff shall be trained in the 'Challenge 25' age-restricted sales policy and how to identify acceptable means of identification.
- Deliveries shall only be made to persons aged over 18. The delivery shall be signed for and photographic proof of age shall be requested and recorded. International passport and photocard driver's license shall be the accepted proof of age documents.
- Where deliveries of alcohol are made by a third party, a contract shall be in place that states alcohol shall not be delivered to a person under 18 years of age and that 'Challenge 25' age verification checks shall be undertaken for all alcohol deliveries. The contract shall clearly state the responsibilities of the third party in respect of upholding such conditions.
- Delivery personnel shall carry with them a refusals book, and any refusals or incidences shall be documented. A refusals record shall be kept at the premises to record details of all refusals to sell alcohol. This record shall contain the date and time of the incident, a description of the customer, the name of the delivery personnel who refused the sale, and the reason the sale was refused. The record shall be made available to police and authorised officers of the Licensing Authority on request. The Designated Premises Supervisor shall regularly check the refusals record to ensure it is being consistently used by all staff. (Not must difference to the previous proposal, however this wording is from our pool).

Conditions Ground Floor (Food and Wine)

- Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.

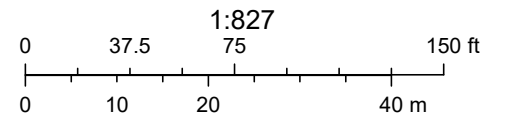
- Any alcohol sold for consumption off the premises shall be sold in a sealed container.
- Single cans or bottles of beer or cider shall not be sold.

eGIS Web Map



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LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2022/00458/LAPR	Olivadolce	106 Goldhawk Road W12 8HD	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2019/01602/LAPR	Bertotti Pure Italian	104 Goldhawk Road W12 8HD	Sale of Alcohol On and Off the Premises		09:00:00 - 23:00:00	09:00:00 - 23:00:00	09:00:00 - 23:00:00	09:00:00 - 23:00:00	09:00:00 - 23:00:00	09:00:00 - 23:00:00	09:00:00 - 23:00:00
2021/00823/LAPR	Jazz	69 Goldhawk Road W12 8EG	Sale of Alcohol Off the Premises		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 22:30:00
2005/03137/LAPRTV	The Shepherd & Flock	84 Goldhawk Road W12 8HA	Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
2023/01280/LAPR	Sainsbury's	Brooklyn House 54 Goldhawk Road W12 8HA	Sale of Alcohol Off the Premises	09:00:00 - 23:00:00							
2017/00055/LAPR	Hamer Restaurant	92 Goldhawk Road W12 8HD	Performance of Dance		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 00:00:00
Page 79			Performance of Live Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 00:00:00
			Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 00:00:00
			Entertainment Similar to Music or Dance		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 00:00:00
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:30:00	23:00:00 - 00:30:00	23:00:00 - 00:00:00
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 00:00:00

From [REDACTED]
Sent: Tuesday, November 28, 2023 10:19 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Reference 2023/01824/LAPR

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Phone Number:

28th November 2023

Re: Application for a New License Premises at 80-82 Goldhawk Road

Reference: 2023/01824/LAPR

Dear Ms Lorna McKenna,

I am writing to express my strong opposition to the application for a new license premises at 80-82 Goldhawk Road. I would like to bring to your attention specific issues related to the proximity of this new application which has already been experienced by a similar premises at 78 Goldhawk Road, as well as broader community concerns and safety.

1. ****Noise Disturbances from Nearby Premises:****

It has come to my attention that the basement of the nearby premises at 78 Goldhawk Road has been operational and continues to run, contributing to ongoing noise disturbances, particularly on certain days, with ongoing drumming. This existing issue raises concerns about the cumulative impact of noise in the area if another licensed premises were to be approved, especially with the license approval for the sale of alcohol.

2. ****Building Structure and Vibrations:****

The building at 80-82 Goldhawk Road is known to be old, and the structure may be susceptible to vibrations. Given that vibrations can be felt throughout the building, including sound transmission, approving a license for a restaurant at this location could exacerbate the noise issues already experienced by residents like myself.

3. ****Concerns for Fire Safety:****

I am concerned about the fire safety measures in place for the proposed premises. There is no information available regarding the installation of necessary safety features, such as vents, windows, and emergency exits. This lack of information raises significant concerns about the safety of the premises, especially in the event of a fire or other emergencies. I do not see how a restaurant can

function from a basement level and concerns me a lot for my own safety.

4. ****No Application for On-Site Cooking Facilities:****

There is a notable absence of information regarding on-site cooking facilities in the application. It is crucial to ensure that proper measures, such as vents and windows, are in place to address the potential hazards associated with on-site cooking. The absence of this information raises concerns about the safety and well-being of both patrons and the surrounding community.

5. ****Increase in Public Nuisance:****

The surrounding area has recently experienced an increase in people urinating behind premises, particularly in the car parking area adjacent to 80A-82A Goldhawk Road entrances to the flats and alleyway. This activity not only creates an offensive smell but also contributes to the degradation of the neighborhood environment.

6. ****Safety Concerns in Alleyways:****

The alleyway near the proposed premises, especially during the night, is not consistently well-lit, raising safety concerns for residents and pedestrians. Insufficient lighting may contribute to an unsafe environment, affecting the overall well-being of those using the alleyway.

7. ****Loitering and Personal Safety:****

It concerns me that people tend to loiter outside my own home, which has a step on my door. As a woman residing in the premises, I feel vulnerable when entering or exiting my home, especially during the evening hours. The presence of loiterers poses a potential threat to personal safety and adds to the discomfort of residents in the immediate vicinity.

In light of these seven concerns, it is imperative that the licensing authority carefully considers the broader impact of approving a license for a new premises at 80-82 Goldhawk Road. The cumulative effects of noise, structural vulnerabilities, fire safety risks, public nuisance, safety issues in poorly lit areas, and the vulnerability of residents, particularly women, need to be thoroughly addressed to ensure the well-being and safety of the community.

I appreciate your attention to these matters and urge you to prioritize the safety and quality of life for residents in your decision-making process.

Yours Sincerely,



From: [REDACTED]
Sent: Friday, December 1, 2023 7:28 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: 2023/01824/LAPR

Dear Ms McKenna,

Please see the letter I have written to you below objecting to the above license application for your attention.

Many thanks,

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED] 2023/01824/LAPR

Dear Ms Lorna McKenna,

I am writing to object to the late licence refreshment of Gilass Vibes at 80-82 Goldhawk Road.

The off licence and food store on the ground floor will open at 8.00am which is very early to be selling alcohol. We already have a drink and drug problem in this area. This attraction of early opening will only make things worse.

Many children walk to school along the Goldhawk Road and it's really not nice to encounter this hostile environment. The off licence and food store plans to open until 12:30am at weekends and until 11:30pm weekdays. This is when all shops are shut. So, this in itself will attract late night drinking on the pavement

outside my flat which will cause noise and may lead to disorder. I fear when I'm coming home late at night having to negotiate my way past people as I try to get home safely.

The restaurant has an open seating area. Will this be for music ? There is only a stud wall between [REDACTED] and at the moment I can hear workmen talking (builders) and playing the radio as if they are in the next room. This is because in the 30 years I have lived here the basement has never been used . It is a very old building which is not designed for this purpose. As there is no sound proofing etc the noise travels and it will mean I will not be able to function as normal in my own home.

The application states outside drinking with no further clarification. I think that this will mean that there will be tables and chairs on the pavement underneath my flat which I think is unacceptable. Also, where is the designated smoking area for the restaurant ?

We have had a very bad experience living next door to a basement restaurant refreshment venue which went on to the early hours with thumping music drums. Even when we asked that music be turned down it never was, and it was often denied even having any music on in the first place. There was often arguing and fighting on the street outside our windows, making it impossible to sleep. One bad incident led to someone being badly injured. The police and ambulance were called out and the road was taped off. Which indicates the severity of the incident. The shops were unable to trade on the Saturday daytime as staff and customers were not able to enter the cornered off area to enter the shop premises. So, this is why it fills me with fear that this could happen again; this time it is right underneath me and not next door. Every shop in this block has residents above ; it is multiple occupants so many people will be affected.

Lastly, I really do fear that there might be a fire. It worries me a lot. In my opinion there doesn't seem to be adequate fire exits. Please don't let it be another tragedy waiting to happen. I don't feel that we are a late-night destination like other parts of the borough.

Yours faithfully,

[REDACTED]
[REDACTED]
Sent: Friday, December 1, 2023 6:40 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: 2023/01824/LAPR

F.A.O Ms Lorna McKenna,

Dear Ms McKenna,

Please see the attachment below. This is a letter I have written which gives grounds for opposing the above licensing application.

Many thanks,

Louisa Kemp

[REDACTED]
Mobile number: [REDACTED]

Email

RE: 2023/01824/LAPR

Dear Ms Lorna McKenna,

I am writing to make a representation to object to a licence application (2023/01824/LAPR). The name of the applicant is Mr Minasie Ghebremariam and he is applying for a licence at 80-82 Goldhawk Road and the name of the business establishment is called Gilass Vibes.

As follows:

1. I object to the sale of alcohol early morning from 8.00am and the sale of alcohol until the early hours of the morning until 23:30 on a Monday-Thursday and at 00:30 on a Friday and Saturday. This is because within the vicinity of where I live at [REDACTED] there is a growing

social problem of drinking alcohol in public (I have seen people drink alcohol on the bench in the garden area near the children's playground of the William Church council flats opposite, as well as drug addicts smoking heroin near the bins opposite within the William Church estate. By serving alcohol outside the time frame of the local supermarket Sainsburys in Goldhawk Rd I believe would exasperate the problem. At the moment certain people seem attracted to the area because of the visibility of street drinking and drug taking. Outside of my flat I have witnessed what looks like drug deals taking place (I have seen money being exchanged).

2. By serving alcohol very early in the morning I believe would encourage alcoholics to use this service. Serving alcohol early morning and in the early hours is not a necessity. Outside my front door I often witness people urinating in the corner next to the two shared use parking bays, and my partner has reported this to the police because people were taking crack and heroin outside my front door (case number CAD6515/27 June 2023). We have both had to step over drug addicts in order to get into our front door and have been met with aggressive and threatening behaviour. A couple of doors down from our flat there is a family that has small children. I don't think it is socially and morally acceptable for children to see drug taking and the drinking of alcohol in front of their very eyes. Thus, the sale of alcohol during early morning and late at night would I believe increase the existing social problem of drinking and lead to other unacceptable behaviour which would be a bad influence on children at such any early age. I think it is necessary to protect children from a harmful environment and believe that the council has a duty of care as part of safe - guarding.
3. A) I believe that if this license application is passed allowing the sale of alcohol outside the established time frame of most supermarkets, that this could threaten public safety. Certain people, mainly I believe alcoholics would be able to queue up and buy alcohol. I have in the past left my flat early in the morning to catch the bus number 94 and have been followed to the bus stop by a heroin addict demanding money for their next fix. As a woman I find this behaviour both unacceptable and not something I should have to put up with. I feel that my personal safety would be threatened by those that become intoxicated with alcohol.

B) The operation of a restaurant in the basement also concerns me. I am very worried about possible unsafe practices of cooking food in a basement. This is because a basement normally is a confined space that does not seem very accessible or suitable for cooking; being a basement it is at the very bottom of the structure of flats which I am living in. There would surely have to be adequate ventilation, windows and fire exits. I am very worried that my home would be at risk of catching fire and my life would be endangered as well as that of my partner, and my next -door neighbour and residents whose flats are attached together. Even with adequate fire regulations I would be worried that say a deep fat fryer was left on overnight. This is a possible health and safety issue which could very well happen.

4. As a result of serving alcohol early morning and late at night I am anxious that this may increase the volume of noise outside my flat. The provision of the late-night refreshment both indoors (as seen in the planned operation of the basement floor restaurant) and outdoors, I believe is going to cause a massive public nuisance to me and the surrounding community. It is going to prevent me sleeping and thereby infringe on my human right to sleep. I am a chef and I have to get up at 5:00am Monday to Friday and I will not be able to get a good night sleep due to a) the noise from the restaurant, the noise from the drunks buying alcohol late at night and c) from the sale of alcohol off the premises. Also, to sell alcohol outside the business establishment would suggest seating arrangements need to be made which would suggest seating on a public pavement where there is no space and would create a health and safety issue with disabled people (wheel- chair users), push chairs and pedestrian's.

It is ironic that any pub you step foot in within the boundary of Hammersmith & Fulham seems to respect their neighbours. For example, at the Queens Head pub in Brook Green you are not allowed to sit outside in the garden after 10pm in case you upset the neighbours. It is simply unfair and biased if such an alcohol licence goes ahead in favour of a more affluent part of the neighbourhood at the expense of a poorer more deprived part of the borough being Shepherds Bush.

Gilass Vibes proposes to operate three businesses out of 80-82 Goldhawk Rd. The barbers shop I do not object to. This is a needed public service. However, it is simply not necessary to have a off licence serving alcohol during a time when residents expect a quiet environment to live. It is not needed. This street is quite during the early hours of the morning and late at night. We are not a nightclub

destination. By having this establishment operate both as an off license and restaurant and outside drinking area during socially inconvenient times will affect my mental and physical health. I will be forced to move, and the area will become an urban outer London ghetto.

At the back of 80-82 Goldhawk Rd a backdoor has been cut out of the wall. People will be congregating down the passageway directly outside my front door, smoking, drinking, talking and inevitably creating noise. In addition, there is no sound proofing between my home and the restaurant basement as the basement has never been used before in over 30 years. There is a stud wall in my hall between me and the basement. I will hear all the noise of people talking and background music as if I was in the restaurant myself.

There is an African food restaurant operating out of number 78 Goldhawk Road. In the past I have had to ring the council to complain about the noise of drumming taking place in the early hours of the morning. The location of this business is further way from my flat than Gilass Vibes and I could still hear the vibrations from the drumming. In comparison, Gilass Vibes will be operating 3 businesses directly under my home so the noise will be excruciating. It will be a totally unacceptable level of noise that a human being would not be able to tolerate. This D'Afrik restaurant (which previously traded as Zula) had in the past a serious incident outside where the police were called, and the area was shut off with police tape. Therefore, I believe that letting Gilass Vibes operate as a late night and early morning drinking venue would lead indirectly to the same sorts of problems.

I wish to conclude that my reasons for objecting to the proposed license application are that such a move would be dangerous for me as a woman and also to the immediate surrounding community. I have to leave early for work when it is dark and I do not want to encounter people with addictions chasing me for money which, as I have previously mentioned in this representation, has happened in the past. This is not acceptable behaviour that I should have to endure on a daily basis when leaving my flat to go to work.

I am also very anxious that I will not be able to sleep due to the noise generated. This sleep deprivation will affect my mental and physical health. My flat may be at risk from a fire due to the restaurant operating in the basement. As a chef,

I think this is a totally unacceptable, inappropriate and would go so far as to say possibility negligent choice of location in which to operate a professional functional kitchen.

Yours sincerely,

A solid black rectangular box used to redact the signature of the sender.

From: [REDACTED]
Sent: Monday, December 11, 2023 4:09 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Ref: 2023/01824/LAPR

Dear Hammersmith and Fulham Licensing department,

I am writing to formally object to the application reference 2023/01824/LAPR submitted by Mr Minasia Ghebremariam- Gilass Vibes-80-82 Goldhawk Road, London, W12 8HA, under the licensing grounds of the prevention of crime and disorder, public safety, the prevention of public nuisance, and the protection of children from harm. I believe that granting the sale of alcohol license, Restaurant and late night refreshment poses significant risks to the community and contradicts the objectives of maintaining public order and safety.

Prevention of Crime and Disorder:

The location of Goldhawk Road, London, W12 8HA is already challenged by the presence of existing restaurants; pub and food shops. Just last week there were 5 police cars outside the road/shops. This area has a history of criminal activity, and granting alcohol sales may exacerbate the existing problems and contribute to an increase in crime and disorder, posing a threat to the safety and well-being of the community. This will also increase individuals using the passageway behind the shop as a public toilet and littering on the streets and incorrect disposal of rubbish causing an environmental welfare attracting animals in the area. The persistent issue of littering and rubbish in the area is disheartening. Maintaining a clean and safe neighbourhood is essential for our families, and introducing an alcohol license may exacerbate the littering problems we currently face.

Alcohol can be a significant contributory factor to levels of crime and disorder in an area promoting, overcrowding- attract larger than usual crowds promoting violent, aggressive followers, rival gangs or other crime activities, customers being drunk or under the influence of drugs results in theft, conflict, violence and anti-social behaviour.

Public Safety:

Allowing the sale of alcohol at 80-82 Goldhawk Road, London, W12 8HA could compromise public safety. The potential for alcohol-related incidents, such as fights, disturbances, and intoxicated patrons, creates an unsafe environment for residents and visitors. This goes against the principle of promoting public safety within the community. On this Road there are enough pubs and restaurants that people can enjoy and off licence to buy alcohol.

There will be an increase of double parking on our roads further compounds safety concerns for both drivers and pedestrians, including our children who travel the same route. It creates traffic congestion, hindering the smooth flow of vehicles and posing potential hazards.

Prevention of Public Nuisance:

The sale of alcohol and Late-Night opening hours is likely to result in public nuisance issues, such as noise disturbances, public intoxication, and disruption of the peace. These factors can have a

detrimental impact on the quality of life for nearby residents and businesses, as well as create an unwelcome environment for families and pedestrians. The persistent problem of restaurants opening late and playing loud music beyond trading hours disrupts the peace and tranquillity of our neighbourhood. Hearing music under our pillows at crazy hours significantly diminishes our overall quality of life.

Protection of Children from Harm:

The close proximity of this premises there are two children's learning and a secondary high school which raises serious concerns about the potential exposure of children to alcohol-related activities. High traffic of children walks on this road and via the passageway by themselves even late at night. Posing alcohol c. We need to protect our children from harmful activities and not to expose them to illegal substances. As a parent, having to call the police three times this year due to public nuisance issues because myself and children cannot get out of our front door and my children are scared to come home on their own have heightens concerns about the safety and security of our community, particularly our children. Granting an alcohol license to this establishment may undermine efforts to protect children from the harmful effects of alcohol consumption and set an inappropriate example for young members of the community.

In light of these concerns, I urge the Licensing Authority to carefully consider the potential negative consequences associated with granting an alcohol license to Gilass Vibes-80-82 Goldhawk Road, London, W12 8HA. I believe that such a decision would be detrimental to the overall well-being and safety of the community.

I kindly request that my objections be taken into account during the review process for the alcohol license application.

Thank you for your attention to this important issue.

Sincerely,

██████████
████████████████████
██████████

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Tuesday, December 12, 2023 2:47 PM

Subject: Agreed Police Conditions - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Dear all,

Licensing Act 2003

Reference: 2023/01824/LAPR

Premises: Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

I am contacting you, as you submitted a representation against the above variation application which will be heard before the Licensing Sub-Committee. I would like to inform you that due to Councillor availability it is unlikely that the application will be heard until the later part of January, we will inform you as soon as the date is confirmed.

During the consultation period the applicant has agreed with the Police Licensing team to add 19 additional conditions to the licence, should it be minded to be granted. I have attached a copy of these for you to read.

Please let me know if the attached conditions addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.

Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

If you have any further queries, please contact me directly on the below.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Conditions Basement (Restaurant) and Conditions Ground Floor (Food and Wine)

1. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
 - one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
 - shall cover any internal or external area of the premises where licensable activities take place.
 - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
 - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
 - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

2. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.

3. All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales. The training shall include:
 - the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;
 - the conditions of the Premises Licence;
 - the sale of age-restricted products.

This training will be refreshed at least once a year. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

4. Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.
5. The premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters
6. The licence holder shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.
7. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
8. Management shall undertake the relevant training in relation to responding and ensuring the welfare and safeguarding of vulnerable patrons. Management shall risk assess the need for all other relevant staff to undertake such training. Written records of the training completed shall be recorded and available to the Police and Authorised Officers from the Local Authority upon request.
9. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

Conditions Basement (Restaurant)

10. Alcohol supplied for consumption ON the premises shall only be supplied with and be ancillary to food to be consumed on the premises at the same time.
11. The sale and supply of alcohol on the premises shall be to customers seated at tables by waiter/waitress service.
12. Deliveries shall be made to a building which is used for residential and/or work purposes. Deliveries shall not be made to outdoor spaces.

13. A warning shall be displayed on the digital platform on which an order is placed informing customers that they must be aged 18 or over to make a purchase of alcohol and notifying customers that the delivery rider will carry out age verification on delivery.
14. All delivery staff shall be trained in the 'Challenge 25' age-restricted sales policy and how to identify acceptable means of identification.
15. Deliveries shall only be made to persons aged over 18. The delivery shall be signed for and photographic proof of age shall be requested and recorded. International passport and photocard driver's license shall be the accepted proof of age documents.
16. Where deliveries of alcohol are made by a third party, a contract shall be in place that states alcohol shall not be delivered to a person under 18 years of age and that 'Challenge 25' age verification checks shall be undertaken for all alcohol deliveries. The contract shall clearly state the responsibilities of the third party in respect of upholding such conditions.
 - Delivery personnel shall carry with them a refusals book, and any refusals or incidences shall be documented. A refusals record shall be kept at the premises to record details of all refusals to sell alcohol. This record shall contain the date and time of the incident, a description of the customer, the name of the delivery personnel who refused the sale, and the reason the sale was refused. The record shall be made available to police and authorised officers of the Licensing Authority on request. The Designated Premises Supervisor shall regularly check the refusals record to ensure it is being consistently used by all staff. (Not must difference to the previous proposal, however this wording is from our pool).

Conditions Ground Floor (Food and Wine)

17. Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.
18. Any alcohol sold for consumption off the premises shall be sold in a sealed container.
19. Single cans or bottles of beer or cider shall not be sold.

From: [REDACTED]
Sent: Wednesday, December 13, 2023 10:21 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Agreed Police Conditions - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Dear Lorna Mckenna, Thank you for your email I have read the new conditions and I am not willing to withdraw my application. Please keep me informed of the hearing.

Many thanks

[REDACTED]

From: [REDACTED]
Sent: Wednesday, December 13, 2023 11:49 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 2023/01824/LAPR

F A..O Lorna Mckenna,

Dear Lorna,

I will not be withdrawing my objections regarding the above.

I wish to attend the hearing in January next year.

Yours sincerely,

[REDACTED]

From: Lizzy Jara

Sent: Thursday, December 14, 2023 8:32 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Agreed Police Conditions - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Hi Lorna

I do NOT withdraw my objection as I feel that the attached conditions do not meet my concerns.

I look forward to the invitation at the end of January.

Till then have a festive period and happy new year.

Kind regards,

Elizabeth Jara

From: [Licensing HF: H&E](#)
Subject: Applicant Contact Request - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA
Date: 15 December 2023 10:21:52
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

Dear all,

Licensing Act 2003

Reference: 2023/01824/LAPR

Premises: Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

-
Following on from the email below, I am contacting you as the applicant for the above application has requested I forward his details, so he can discuss the concerns raised in your representations and the application with you directly.

The applicant, Mr Minasie Ghebremariam, can be contacted directly on the following details:

Mobile No: [REDACTED]

Email: [REDACTED]

Please note that this request is an invitation, and do not have to contact him directly if you do not wish.

If you have any further queries, or wish to discuss anything in further detail please do not hesitate to contact me on the number below.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

020 8753 3081

07786747257

www.lbhf.gov.uk

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We would be grateful if you could spare a few minutes to complete this short [Customer Satisfaction Survey](#) about your recent interaction with our team.

From: minasie ghebremariam
Sent: Wednesday, December 13, 2023 1:01 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Representations - New Premises Application - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Yes please, thank you.

On Wed, 13 Dec 2023, 12:41 pm Licensing HF: H&F, <licensing@lbhf.gov.uk> wrote:

Good afternoon Minasie,

Thank you for your email and request.

I will contact the objectors with your details, would you like me to send them your email and mobile number?

Kind regards

Lorna McKenna

Licensing Compliance Officer

From: minasie ghebremariam
Sent: Wednesday, December 13, 2023 11:59 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Representations - New Premises Application - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Good morning lorna

I would like to speak with the representative about the application what I made for 80-82 goldhawk road W12 8ha so I can speak directly to them and we can discuss what is the issue thank you

Regards minasie ghebremariam

On Tue, 12 Dec 2023, 2:37 pm Licensing HF: H&F, <licensing@lbhf.gov.uk> wrote:

Dear Minasie,

Licensing Act 2003

Reference: 2023/01824/LAPR

Premises: Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

The consultation period for your application ended yesterday, and representations have been received regarding your application therefore a Licensing Sub-Committee will be organised to consider and determine the application. I would like to inform you that due to Councillor availability it is unlikely that the application will be heard until the later part of January, we will inform you as soon as the date is confirmed.

Please find attached a copy of the representations. Please have a read through the objections, and let me know if you have any responses for the objectors to address their concerns raised.

If you require any further information, please do not hesitate to contact me.

Kind regards

Lorna McKenna

Licensing Compliance Officer

From: Licensing HF: H&F <licensing@lbhf.gov.uk>
Sent: Thursday, January 11, 2024 11:46 AM
Subject: Letter from Applicant - Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Dear all,

Licensing Act 2003
Reference: 2023/01824/LAPR
Premises: Gilass Vibes 80 - 82 Goldhawk Road London W12 8HA

Following on from the email below, I am contacting you as the applicant has written a letter addressing concerns raised in the representations received.

Please let me know if the attached letter addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.

Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

If you have any queries, please contact me directly on the below.

Kind regards
Lorna McKenna
Licensing Compliance Officer

From: minasie ghebremariam
Sent: Wednesday, January 10, 2024 7:24 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Dear lorna

Mr Minasie ghebremariam
Gilass vibes
80-82 goldhawk road W12 8ha

08/01/2024

Hammersmith & Fulham Licensing Department

Dear Sir/Madam,

I am writing to address the concerns raised by our neighbours regarding the early opening of the off-licence and potential issues of loitering and noises. As the owner of Gilass vibes i amdedicated to maintaining a safe and respectful environment for our community.

Regarding the early opening of the off-licence, I want to assure the council and our neighbours that we take this matter seriously. We have implemented strict measures to ensure responsible alcohol sales and have no intention of contributing to any disturbances in the neighborhood. Our priority is to operate in accordance with all regulations and to be respectful of the community's well-being.

In addition, I want to emphasize that we have a comprehensive fire safety plan in place to ensure the safety of our patrons and the surrounding area. We are committed to upholding the highest standards of fire safety to protect both our customers and the community.

Furthermore, I would like to highlight that the majority of our customers are respectful and well-behaved individuals. We have taken proactive steps to manage noise levels and are committed to addressing any concerns raised by our neighbours.

I would welcome the opportunity to further discuss these matters and address any specific concerns that have been raised. Our goal is to foster positive relationships with our neighbours and to be a responsible and considerate member of the community.

My business will comply with regulations and work to be a good neighbour. We will endeavour to have a positive impact on benefiting the local community and economy.

I want to emphasize that my business operates in concordance with other local businesses in the area, many of which open early and close late. We are committed to being a positive addition to the neighborhood and operate with respect for the community's norms and regulations.

Once again, I assure you that the operation of the off-licence will be carried out responsibly and without causing disturbances in the area.

In addition, the downstairs area of our establishment is specifically designated for traditional meals, catering to families and community members in search of a welcoming and peaceful dining experience. There will be no loud music or disruptive activities that could disturb the neighbourhood.

Thank you for your attention to this matter, and I look forward to the opportunity to demonstrate our commitment to being a valuable and respectful presence in the neighborhood.

Sincerely,

Mr Minasi Ghebremariam